WELCOME TO MINIMAPS

Every time you travel or if you decide to go out to find a new place in your city, options are overwhelmingly infinte. More so if you decide to have a look in that place called the Internet. All places are geotagged, ranked and reviewed by a bunch of strangers that usually love and hate one single place with the same intensity at the same time. After scrowlling down for a while you probably decide to follow your instincts, walk around aimlessly and have dinner in the first place with a funny name you find, which is awesome. But sometimes, you would want to have a friend to recommend you a couple of places or an expert who shares with you some hidden gems. Well, that's Minimaps. The friend of a friend. The generous (and non-arrogant connoisseur). **Minimaps are crowd-sourced tips with a soul.** Minimaps is also an interesting exercise in place-making for all the mappers involved, travelers, designers and editors. It proposes an alternative way of looking at a city, of experience it, regardless if it's the first time you walk those streets or if it's the city you have lived in since you were born.

THE MAPS

The idea is to showcase only 7 places per map. You can make as many maps as you want though. The maps can be as vague or as specific as you want. They can be seasonal, walkables, film-inspired, ecological, photographic, drinkables, ephemeral or philosophical... whatever that means.

In the website you can read the full Minimap experience told by the editors; find links and photos to the places featured in the map; related blog posts; a mini-bio of the editors and the illustrators; and of course, a link to download and print your minimap.

The minimaps are free.

We already have more than 20 minimaps ready to be downloaded and experienced. From some European capitals **Madrid**, **London**, **Paris**, **Brussels**, to **Sao Paulo**, **Buenos Aires**, **San Francisco**, **Ubud** and **Sydney**. Please, go ahead and have a look, and if you happen to be in one of these cities, try one out and let us know what do you think!

IF YOU'RE EDITING

This is what we need from you:

- Name your map.
- Physical address, websitem opening times & prices of each spot.
- Introductory paragraph for your map: why this city, why these places, what is this map about? (This is used both in the paper map, a summarized version, and in the web, the extended one).
- Description of each place: why is worth going to that place?
- If you have photos of one or all of the places, it would be great so we can use them on the web and the Instagram. Is not mandatory though ;-)

IF YOU'RE ILLUSTRATING

Illustrations can be as free and imaginative as you wish, of course, as long as they can fit and be understood when printed in the top half of one A4 size sheet and use a circle as a base.

We will need:

- A A2 size hi-res CMYK image of the map.
- The editable (.ai or .psd) file of the map to extract an icon for the map cover and back.
- You can design your own cover if you want.

* Both designs and texts could be edited by the Minimaps team. The edited versions will be submitted to their creators for approval, of course. This rarely happens though!

...AND ONE LAST THING!

As Minimaps is all about creating a personal conexion, we need a bit of info to create you a profile page:
- A mini-bio
- A profile photo of you traveling (min size: 980 x 620).
- Answer these questions please: Where do live? Where do you come from? Where do you (day)dream to go next? What do you like most about traveling? Is there a thing/ritual that you always have to do when you travel? (Throw coins in fountains, buy a cheap souvenir, eat local Chinese food, that sort of thing.)

@superminimaps